

THE SUPERMARKET

393 Broadway, New York, NY 10013

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@supermarket393

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The Supermarket is a multi functional concept space owned and operated by the creative agency Exposure. Situated at 393 Broadway, in New York's TriBeCa neighborhood, The Supermarket offers partners a unique opportunity to connect with New York's most dynamic street.

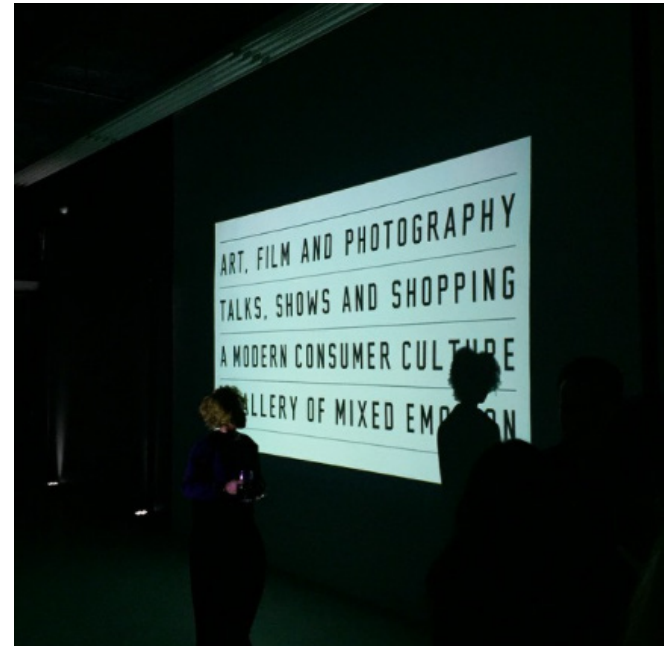
The Supermarket presents 2,000 sq/ft of floor space to a gallery finish. A poured concrete floor supports a white box aesthetic capped with an 15ft industrial ceiling. Modular gallery walls allow the space a range of scale to accommodate varied activations. A defined entrance area presents a micro retail opportunity that can run in conjunction with the main installation or operate as a secondary retail space.

The Supermarket window fronts directly onto Broadway and is topped with custom marquee signage allowing partners to brand the space and write messages to New York.

The philosophy and curatorial approach to the space challenges conventional perceptions of how a gallery should operate - blending high and low art, photography, film and design with retail, restaurant, event and brand activations to create an editorial spatial concept with guaranteed personality.

For further information please contact
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FLOORPLAN

2000 sq ft
15ft ceiling
15ft retail facade
One bathroom
Gallery finish

